

# THE STRATHMORE AND BOW VALLEY STANDARD



Official paper of M. D. Keoma, No. 249, M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

VOL. XIX, NO. 2

Strathmore, Alberta, November 2nd, 1927

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## ARMISTICE DANCE, MONDAY, NOVEMBER 7

### THE TENNIS CLUB HELD SUCCESSFUL MASQUERADE

The Halloween Masquerade Dance last Friday night held under the auspices of the Strathmore Tennis Club, was another of those delightful evenings, for which the Tennis Club has gained a well-merited reputation.

The Hall was suitably and very artistically decorated with yellow and black streamers, balloons, etc., and added a little extra touch or sappiness, especially in keeping with the "eve" was a dainty dancing stool set occupying the central place under the stage.

The Hall presented a decided air, gaudy, effect, and many were the eloquent comments made. Credit for decorating is due Mr. Ray Prince and Mr. Jas. Weir, who spared no effort to obtain this pretty result.

The Strathmore Elks Orchestra quite sustained its high reputation furnishing music for the dance.

There were quite a large number of pretty, interesting and clever costumes. However, owing to the busy season (of which no one is complaining) a number of us were in the habit of dressing up, and this year the costume possibilities could not this year find time to arrange a costume.

A great deal of merriment was caused by the arrival of a mysterious personage, and such speculation was, atleast as to whether "she" really was a lady or a gentleman. The unique and novel number was none other than the representative of the Alexander & Co. wholesale firm, of Montreal, who happened to be in town with a showing of ladies coats, dresses, etc., at the Gatesby Dept. Store. The "she" in question was a very pretentious, and was equally at home, whether dancing with a "genuine fair sex" member or the masculine members. We wondered how he maneuvered so naturally in a pair of ladies high-heeled shoes.

A special dance was arranged, at which the successful lady was presented with a beautiful bit of lingerie from the J. Cooper Store.

There were three prizes given for those in costume: one for the best dressed girl; one for the best dressed boy; one for the most original costume; one for the best comic costume. The judges were Mr. W. H. Macmillan, Mrs. A. A. Moore, Rev. T. B. Winter and Mr. S. H. Crofton. They gave their decision as follows:

best dressed lady and gentleman, Mr. and Mrs. McPherson; best boy and girl, Miss Anderson; best comic costume went to Mr. Izard, a well portrayed clown with his coat of many colors, uneven trouser lengths, etc.

Very interesting to note might be made of the costume worn by Miss Sally Wright, a pirate, and the amusing transformation made by Mrs. Springerthorpe and Miss Vandervoorn, who represented a young boy and girl. There were other clever costumes too, but after analyzing the various detail, the committee decided on the above awards.

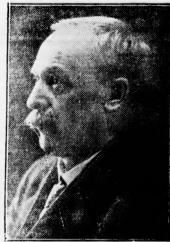
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Just at this juncture Mr. Ray Prince called Mr. Wilfrid Gardner to the platform, as in a few well chosen and complimentary remarks, presented Mr. Gardner with a tennis club banner in behalf of his friends in Strathmore.

Gardner replied briefly, thanking his friends for their gift, and especially for their kind wishes. The audience then sang "He's a Jolly Good Fellow," followed by three cheers for Gardner.

At this point all repaired to the Dining Room of the Hall, where choice refreshments were served by the Women's Institute.

Basciano announced with the utmost enthusiasm and the pleasure of all was expressed to the Tennis Club for having provided so delightful an evening.



HON. W. B. ROSS

The main topic of the Conservative party tonight is to be the success of Sir Frederick Banting's visit to the Conservative members in the Senate. Hon. W. B. Ross, it is reported, has made known his determination to retire.

#### TUNNEY-DEMPEY FIGHT PICTURES NOVEMBER 11-12

The fight between Tunney and Dempsey will be shown on Friday, November 11th and Saturday, November 12th, with a Saturday matinee. Those who have seen the film maintain that it is the best one that has ever been made. It is a picture of the fight, and coming out sharp and clear. Jim Morris, who is quite an expert, states, on his word of honor, that in the seventh round that you can see that Tunney's eyes were actually closed, while Dempsey's eyes were wide open. Tunney, it is said, had a good lead on him, and was equal to home, whether dancing with a "genuine fair sex" member or the masculine members. We wondered how he maneuvered so naturally in a pair of ladies high-heeled shoes.

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### ALFRED NOYES TO VISIT CALGARY

— — —

A world-famous visitor from England will soon be touring Canada in the company of Mr. Alfred Noyes, who will give an address in Calgary on October 21st.

He sailed for Canada on October 10th, the "Empress of Scotland" and has just passed through a memorable tour in the United States. He took time off his busy itinerary to marry to Mrs. W. B. Blumenthal, and the publication of the fourth volume of his Collected Poems. Mrs. Alfred Noyes, who, like her famous husband is looking forward with eagerness to the publication of his young son's accompanying collection of "elegant" verse belongs to a family associated with the arts, and is the daughter of a man who has reached the rank of a marquess. Her father, Captain Jasper Charles Mayne, C.B., is the son of Colonel Charles Olway Mayne, of the Indian Staff Corps, and his bluest was an admiral in the Royal Navy. Hon. W. B. Ross, it is reported, has made known his determination to retire.

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### SCHOOL SPORTS NOVEMBER 14th

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At a meeting of the Bow Valley Local of the Alberta Teachers' Association, held on October 11th, it was decided to hold a Firemen's Annual Invitational Sports Day, to be held at Cardston on Monday, November 14th. The particulars follow, and we trust that all schools in the district will participate.

1. Relay races for each school or room will be 510m.

2. Five sprints are to be competed for in the following classes: 1. Under 98 lbs.; 2. Under 95 lbs.; 3. Under 115 lbs.; 4. Over 115 lbs.; 5. this shield relay race to a one-roomed school. Any day school should go to a one-roomed school.

3. Class I is divided into three classes: A. Under 55 lbs.; B. Under 67 lbs.; C. Under 78 lbs.

4. High jump will be given to the individual winning the highest number of points in any class or sub-class.

5. Only three from each school may compete in each event. Rooms do not count as schools. This gives a rural school a better chance than a city school in each class, or sub-class.

6. Elimination contests should be held in the schools so that the best three may be entered.

7. Relay races for each school will be 55m. for each event.

8. A first counts three points on the shield contest a two, third one.

9. Boys and girls, Class I, Grade 2, boys 100 yard dash; girls 75 yard dash; Class II, boys 100 yard dash; girls standing broad jump; Class III, boys 100 yard dash; girls 75 yard dash; Class IV, boys 100 yard dash; girls 75 yard dash.

10. Each contestant should know his or her class, and will be weighed and given a card with weight on Sport Day.

11. For further information communicate with Mr. C. C. Douglas or Mr. W. Watson, 10, Strathmore.

School will be closed on Wednesday, November 2nd, till noon, November 3rd, to allow the teachers to attend the competition in the Calgary Rural Teachers' Association.

A football game, played on the Gleichen Fair Grounds, between Gleichen and Strathmore High Schools, will be held on the 14th. The score was 1-1, both teams scored on the end or the first half.

The Strathmore team lined up as follows: Goal: John Garrett, fullback: Jack Crofton, Michael Moran; halfback: Tom Campbell, Sam Shatford and Oldham; Fullback: Roddy Michon, Norman Ellis, Charlie Giroux, Nathan Woldum, Herbert Relinger, Sub Alvin Schoer and Vincent Moran.

The Gleichen team lined up as follows: Goal: Jas. Cross, played an excellent game, as also did Norman Ellis. It is hoped to play another game shortly. The boys issue a challenge to a team of men from the town for a game to be played every evening after school.

After the game refreshments were served to both teams in the Community Hall.

Successes due to the following for making it possible for the game to be played by either furnishing or driving cars: Mr. Milne, Jim Weir, Marshall Klimpton, Roddy Michon and Mr. Robert Brown. We are especially thankful to Jim Weir for his services in getting out the car.

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### TOWN COUNIL WILL INSURE FIRE LADDIES

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Strathmore Town Council held a regular meeting on Tuesday evening, Mayor Shrimpton presiding, with all members present.

Secretary-Treasurer Weir read the minutes, which were adopted upon resolution of Councilor Schutte.

Bylaw No. 122 was read and passed, to amend Bylaw No. 7, in which every occupier of a dwelling house or store who shall neglect to provide a proper garbage receptacle, securely fastened, shall be liable for a sum not exceeding \$100, and shall be compelled to pay the penalties of said amendment by law.

The master of insuring the members of the Fire Brigade against accident while on duty or in training, was appointed to the office of Mr. Fred J. Dunn, who presented a form of proposal which met with the approval of the Mayor and Councilors, and was adopted, subject to the approval of the solicitor, the Fire Brigade, who give similar services gratuitously, should be protected against loss while on duty.

The master of insuring liability insurance to protect the Town against damage to buildings by the public, who might suffer injuries or death upon the streets, was discussed informally, but action was postponed until further information has been obtained.

The application of Mary Allerton for a restaurant license for the Strathmore Hotel was recommended.

The application of Fred J. Anderson to allow a Bower gasoline pump on Second Street, was recommended, subject to the approval of the District of Public Works, the H. Dick Bader.

Mary Miner commented that the members of the Council were in pretty good humor, hence it was an opportune moment to secure a renewal lease of one lot to lots wide. He brought up the subject of the new hall, and Treasurer initiated on suspending business until he had time to place the dollars in the vault, from which place they will have to fight their way out.

Doors that are names are definitely to be closed by the end of the month, comments some of the Councilors cannot be named as real honest-to-goodness dog fanciers, except at long range. The owners of the offenders will be warned.

Springdale was a delegation representing the Human Rehabilitation paymasters, for whom he put in a strong appeal for more electric light in that district. He made quite an impression upon the Councilors, and the matter will be taken up with the United Power and Light Co.

Current accounts amounting to about two hundred dollars were referred to the Finance Committee for payment if found correct.

— — —

**HARRY MINER'S CHICKENS**

— — —

The cat came back—no, it was the chickens in this case, and Harry Miner was a happy man. It will be remembered that Harry lost a beautiful chicken recently, under circumstances that were to say the least suspicious.

The bird had been away for about two weeks, and as the net in which to capture the party who took it tightened, it is thought that he returned to the vicinity of Harry's house.

The party that is now worrying Harry is not the same as the one that was away. However, his friends are now sending in special contributions, raising the first was T. L. Chamberlain who donated a supply of "Irish Cobs."

So that Harry now has hopes that by Xmas the bird will again be right in both form and feather.

— — —

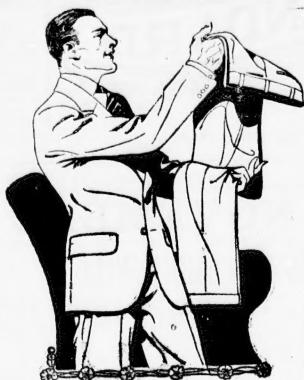
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## The Berger Tailoring

Representative, MR. GEO. MATHESON,

Will Be At Our Store

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With New Designs of

FALL AND WINTER

SUITINGS AND OVERCOATINGS

Tailored To Your Measure

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**\$25.00 and up**

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"MEN'S BETTER WEAR"

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COAL — FLOUR — FEED

ENGLISH "HEAVY"  
MEETING WITH  
MANY REBUFFS

NEW YORK—It is not beyond the realm of possibility that Phil Scott, the English boxing champion, will accept the challenge he got from Tex Richerd to make his appearance in the United States—a spot where he would be a much to come across faster than the U.S. minnows.

Although Scott was surprised to get such a challenge, he has no objection to meeting him, as he has been here for some time now, and he would be able to make his appearance in due time. The date for this bout was November 1, but when the time rolled around Ugozian presented himself to the New York commissioners and said that he had developed a bad case of sciatica and could not be able to make his appearance on schedule time. Then the show was set back until the 25th of the month, which gives Scott more time to get ready.

John J. Johnson, the English fighters manager, apparently thinks that the November 25 date isn't even certain, for he has petitioned the baron constable for a new opponent. That august group, however, is not doing things contrary to the wishes of Richard

and Scott will fight sometime when the greatest pro's ready or he won't fight at all.

There is a possibility, however, of Scott making an appearance prior to the Ugozian affair. He may be matched against the English boxer, Tommo Wilson, who participated in last year's elimination tournament. This bout would be held on the old Nov. 4 date. The fact that there is nothing about the bout, though, is keeping the English boxer in suspense.

It probably is all very well that Scott wasn't tossed in against Sharkey on his first bout, for if he had been he probably would be enroute to the hospital. As far as the baron constable is concerned, however, there is good reason to think that Paulino, or anyone else, won't do the same thing to him. The point is that Scott is eating, but that the supply of negotiable currency is getting mighty scarce.



## SPORT NOTES

DEMPSAY MAY SHOW IN ENGLAND

—o—

MANCHESTER, Eng.—The sensation of the English boxing world—the defeat of Teddy Biddlecock by Farnham—has not title and claimant to the world's championship. Willie Smith, the South African champion has not yet died.

Biddlecock wants another match and Smith is ready to oblige. He has decided to defend his title and claimant to the world's championship. Willie Smith, the South African champion has not yet died.

There is plenty of mystery surrounding the offer of combat between the two men, nor is it mentioned—who has offered Biddlecock \$75,000 to meet Bill Taylor for the championship. His defeat by Smith, of course, does not affect his status as title holder as the match was not at the champion ship weight.

The weights were not disclosed but it is stated that Smith weighed the championship weight to the ounce, while Biddlecock was a couple of pounds over.

Bernard Martling, a big English promoter, however, is seeking Bill Taylor for his side, and he has stated that he is willing to offer Taylor any reasonable amount to make the trip and meet the winner of the next Biddlecock-Smith clash.

The next bout, of course, will be Biddlecock's title, and Martling states that if Taylor is willing the fight will be staged in December or early in the new year in London.

The same promoter has had an offer from Gus Wilson, Dempsey's manager, to stage the bout. The Dempsey suggests the staging of an Allston English-American program in London. Wilson says he can sign up several of the best boxers in America to make the trip.

This scheme is only in its earliest stages, but it is understood, that if further details are given by Wilson as to the financial side of the business it will be put over.

The first championship battle to stage this season is the meeting of Tommy Milligan, the middleweight champion, and Alex Ireland, both of Scotland. Both men have other bouts before they meet on Dec. 12 at the Victoria, Michigan, on posing Nitram, a French middleweight with a reputation.

Frank Moody, Milligan's constant challenger, is also due to meet the Frenchman. The results should give us an idea as to the prospects of Moody meeting the champion.

Moody has stalled in great style. Already he has knocked two men in the short space of three weeks, but of course, they were only mediocre fighters.

Elky Clark, the former British and European flyweight champion, who was forced to give up boxing as a result of the terrific battering he received at the hands of Fidel La Barba in America, is returning to the ring.

Clark's immediate object is to secure a match against Johnny Hargan, the American champion, but it is possible that the match will probably take place at the National Sporting Club, London, late in November or December.

### CARSELAND

A friend of Harold Smith had a quiet evening at home, but when time his wife had been his devoted caretaker. Often he had awakened in the silence of night to find her sitting at his bedside with soothing draughts and gentle sympathy. Now he was well on the mend, the room was silent, and he never forgot it, he told her. "You sweetened me through this trying time shall always be like a golden memory. Why did you do it?"

Smith dashed impulsively to her in a whispering confidante that her love was the great motive. Instead she replied, calmly: "Well, John, who wants a widow with four children?" Smith, who was present, almost spilt the beans when he chimed in: "Mary, you are the good to me."

Nurse: "Mr. Maloney, you are the father of quadruplets."

Maloney: "What! Things that I'm running around on four legs!"

DILLON TO MEET "YOUNG" STIRBLING

—o—

PORLAND, Ore.—Harry Dillon, lighting wunderkind of Canadian light-weight champion, and "Young" Stirbling, of Atlanta, Ga., will meet in a 30 round main event bout in the Coliseum here on November 4.

BALLOON IN LOUISVILLE IS SIZE OF NEWSPAPER

—o—

LOUISVILLE, KY.—Judging by the size of a balloon being prepared here for use on November 8, the voter's first reaction, when he is tendered the ballot, will be that it is too small, and that officials are playing a balloon, measuring 38 x 24 inches, is larger than the conventional newspaper, and carries almost as many candidates. The number of 176 state, county and city candidates representing the Democratic and Republican tickets, appear, setting a precedent for oversized ballots.

Store Phone 74

Residence Phone 77

## TURKEYS! TURKEYS!!

P. Burns & Co., Ltd. wants 5,000 Turkeys, Ducks and Geese for the Xmas trade. They will send a man to Cott's Meat Market around December 8th, and pay you highest prices—and Cash for them.

Ship your hens and chickens now before the cold weather, and get the best prices. Call and get crates, and have the cheques come direct to you.

Phone 74 or 77, or write Cott's Meat Market, Strathmore, the number of birds you have on hand, so plenty of crates are available.

## Cott's Meat Market

Store Phone 74

Residence Phone 77



## Tune in on a Westinghouse for Sport

The roar of the bleachers, grandstand, cheerleader, players—a piercing galaxy of sound squelching every idle thought—thrilling every nerve with intense excitement.

You'll get this pandemonium—loud, clear and distinguishable on a Westinghouse.

You'll listen to the crowds, the teams, jams, touchdowns, just as the microphone hears it in the field.

You'll get the full thrill—every sound—every word the announcer speaks, just as if you were there watching the "L.A. boys" play.

A Westinghouse does recreate music—noise or anything that is broadcast—pulsating with life, thrilling with power, clarity and pep.

Try a Westinghouse Model 57 in your own home—that's how to be convinced.

## BARBOR & CRADDOCK STRATHMORE

## Westinghouse

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**License Fee \$1.00 per annum**

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— A. JOHNSTON —

Deputy Minister of Marine and Fisheries

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See us about your will.

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Calgary.

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Double, \$7. \$8.50; baths included.  
Well equipped, central location,  
water throughout. Central, 200  
Seventh Avenue East. M6284.

MELVILLE ANDERSON  
OPTICIAN  
Now with J. Val Andersen,  
Jeweller  
15 Years in Calgary  
208 Eighth Ave. W.  
CALGARY.

**HEARD ON THE STREET**

Bill Tierney says a dime museum is where Scotchmen keep their sport change.

A fond mother was exhibiting her fashionable flapper daughter to the minister.

"My daughter," she said, "would dress like this when she was but three years old."

"Well—er—do you think?" asked the minister, shily, "that her ability in that direction will ever return?"

Bill Tierney the other day remarked that good for followed good health in animals. A little boy who was listening, looked up and remarked:

"Geo. Mr. Tierney, you can't be very healthy!"

A town, boasting a long history, recently installed traffic signs under newly-adopted traffic regulations. Not long after, a certain pastor complained that all the young couples were passing along the getting-marrying road to marry him. He finally picked a newly-married pair, who were his staunch adherents, why they went elsewhere to get married. In reply, they pointed to a sign in front of his house: "No Hitching Here!"

The Hon. Minister of Public Works wishes to state that the Hitching

**I Saw Last Week**

MRS. DEWITT busy making final arrangements for the short course in pottery at the Strathmore High School to D. N. GARDINER doing little Alpine work on the top of the Strathmore Hardware building. JIM MOHAN wondering if the new Ford car will be as cheap in upkeep as the old Model T. JAMES MCNAUL bemoaning the Minister of Public Works having a heart and not put quite so much speed on the sidewalk repair work, but Fred insisted on having his fill of flesh. BEN PLEASER quite proud of his recent marriage to his family of Sister Poppies, which recently occurred at the farm of Ben Pleasor, blinds of 1926 had better step lively. OLIVER WRIGHT showing Jim Mor an how to load a furnace on the truck the shortest possible time. JOHN, the famous duck hunter, has a brace with ten nice ducks, which he claims is his daily average. PERCY PARISH says he does not know where or from whom he buys them, thinks he may buy them from the same place where they live. MAT BARBON beginning of his boxing bout with Fred Anderson until St. Patrick's Day. Guess the old boy finds it tough shedding getting into shape again. J. L. BULLICH, representing the Alberta Farmers' Union, making a few friendly calls while enroute to Drumheller. What might have been a sketch tragedy when D. N. GARDNER picked up two bits in front of the McNaul's office, which the latter is now involved in. HIGH THING, of Strathmore, was machine gunning a spring on his automobile, looking for some person connected with the Government Highway, in order that he might be able to say a few words. BILLIE FLICKER, the girl who was the "girl" when the judges' decision had been made at the School Fair. Those young Tudors will have the "old man" guessing in a few more years, both in agriculture and poultry raising. BILLIE FLICKER, the girl who was the "girl" in the Grand Theatre, Calgary. Some claim to Bill when he makes up a theatre part, and takes in the Old Country Fancier. DON MCKEEY making a visit on his first appearance at the Auditorium. JIMMY McNAUL, the boy who loves FRED ANDERSON becoming quite interested in educational work, particularly that of grades four and five. PRINCIPAL D. H. CROWTHORPE giving a talk "The Step" when Chas. Green, Fred, Ross, and Jim and Michael scored at Gleichen, making the game a "tied." It was a great moment for the "Reds." JIMIE SMITH making a connecting rod on his car and having to return to the kitchen the night before the race. JIMIE SMITH, the boy who loves. BILL NICHOL, prostrate, came home as a "mermaid" for the Tennis Club Masquerade, which some person pinned on him, hence he had to spend the night in the EDITH CRIMSON hospital, a big hit with a popular Gleichen fair damsel. Safety in numbers, eh? EDDIE JIM GANNON discussing the Tennis Masquerade on Saturday morning probably congratulating himself on the fact that he was not that at all. FRANK SHADY, Marshall Kington, "Red" Hollinger, Isaac Ellis, Archie Gray, John Garrett, Bill Woodlife and Tom Glenham, all full-fledged members of the new Derby Club, each and everyone trying to look natty as Don McKay.

Posie that he is pulling up has nothing to do with the matrimonial game. \* \* \*  
One of the most popular strollers would be the specimen of a color like Fred Dunn, and an ankle like Jim Atman, trying to get one another interested in each other's yarns. \* \* \*  
Overnight on Eighth Avenue: prance? \* \* \*  
First Lady: "Why on earth do you want to marry George?"  
Second Lady: "Because I haven't any husband." \* \* \*  
Here's a tip for Constable Tate, who might have to decide whether a girl is "unsightly" when she sits on her boy friend's lap.  
A Clancy flapper submitted the same ethical problem to her mother: "Well, I always try to be broad minded, but I don't think a nice girl would do it without the boy's permission." \* \* \*  
An electrician injured himself recently in Calgary by falling off a badger, and was taken to the Hospital. True to habit he is mending slowly.

These autographs may be all right, said Mickey Torrance, "but there's one point they are pretty weak on: when we used to hire out a horse and buggy we were damaged certain the old mare would get home some time whether the driver was stowed or not." \* \* \*

"What's the matter with you?" asked Constable Tate at midnight. "I'm lost," explained the wanderer. "Don't you know your way home?" "Sure I do, but that isn't where I wanted to go." \* \* \*

When Pete Taylor and Jack Taylor visited London for the first time, they discovered that there was no soap in their hotel bedroom, and Pete rang for the chambermaid.

"But," said the boss, "I understand that the girl you are engaged to is a twin. Do you tell the difference between her and her sister?"

"Well," said the young man bashfully, "to tell the truth, I don't bother very much." \* \* \*

The following verdict was brought in by the foreman of the jury: "The jury are all of the same mind—temporarily insane."

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"But," said the boss, "I understand that the girl you are engaged to is a twin. Do you tell the difference between her and her sister?"

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"For same price?"

"Yes."

"Well, son, for the same price would you mind passing on them too—Offer him, 9 to 5?"

**Strathmore Trading Co.**

"STORE OF PERSONAL SERVICE"

PHONES: Dry Goods 87 Groceries 18 Residence 88

**Satisfaction or Money cheerfully Refunded**

7% Discount on all purchases from the Dry Goods and Shoe Department—1 cent on 25c, 3 cents on 50c, 5 cents on 75c, and 7 cents on \$1.00 applies to all cash purchases and thirty-day accounts. Our Groceries we sell at the lowest possible margin of profit.

We do not claim to have absolutely better goods than any other merchant—but we claim to carry the best brands of goods obtainable, and at prices that compare favorably with City prices. That is all.

**Read These 50c Specials**

2½ lbs. Pure Mixed Candy	50c
5½ lbs. Granulated Sugar	50c
5 lbs. Icing Sugar	50c
8 Jelly Powders	50c
4 lbs. Tin Plum Jam	50c
CORN FLAKES, 10 lb.	\$1.00

**— TEA SPECIAL —**

Our Own Blend, Reg. 65c Spec.	60c
Nabob Tea, Reg. 75c Spec.	70c
Braids Best Blue Label, Reg. 75c	
Special	65c
Blue Ribbon Tea	65c
Malkin's Best	70c
Etc.	

**— CAR OF APPLES —**

Expected Thursday, November 3rd, Yellow Newton, Delicious, Wine-saps, Wegeners, Snows, Grimes Golden, Winter Bananas, Northern Spy, Malkin's Best

We are the accredited agents for SPILLERS FLOUR, Bake-Rite and Rusty Crust, and Seal of Alberta, Economy, and Castle Flour. We carry Robin Hood, Royal Household, Maple Leaf, Etc.

**MEN'S WORK SHOES**

\$3.50

Women's Cotton Hose, 4 prs. \$1.00

Women's Silk Hose, pair \$1.00

Women's Silk Bloomers, Regular \$1.25, for

Fancy Bed Spreads \$2.95

Fancy Baby Crib Blankets 95c

7% coupons on these goods.

**MEN'S WORK SHIRTS**

from \$1.25

7% coupon with these.

JUST OPENED UP—A shipment of Ladies House Dresses. All new patterns.

**THIS STORE WILL BE CLOSED**

Monday, November 7th, being Thanksgiving Day, we will be closed on that day.

**"It made the best bread ever tasted!"**

250 HOUSEWIVES

All Over Alberta

— Say —

SPILLERS

"BAKE-RITE"

FLOUR

MAKES BETTER

BREAD.

One Strathmore housewife says:

"We have tried your flour for Bread, Pies and Cakes, and found it very good for each, but particularly for cakes."

"Your flour is in the store here, and no doubt will sell readily."

(Original letter on file)



Everybody likes  
home made bread!"

TRADING COMPANY  
STRATHMORE



**SPILLERS**  
DAYLIGHT MILLS

Wednesday, November 2nd, 1927

**GO TO****Gatenby's Dept. Store**

FOR YOUR DRY GOODS, BOOTS AND SHOES, MEN'S FURNISHINGS AND GROCERIES

You will be pleasantly surprised with the splendid values, the large assortment to choose from, and the prompt obliging service. We realize that the moment we cease to give real efficient service, we become a back number—that we are always on our toes to give you the utmost in value and service.

The new arrivals in crisp merchandise this week are: FLANNEL AND SILK DRESSES, CLASSIC SHOES, NOVELTY HANDKERCHIEFS, GEORGETTE AND CREPE DE CHENE SCARVES, etc. Fancy Brass Ware, Work Sacks and other Novelties suitable for Xmas presents that require mailing early.

**THE CLASSIC SHOES**

	EXTRA!	THE COLD NIGHTS	WE ARE
have the new buckle so much worn, in brown kid	\$7.95	A table of Ladies Silk Stockings, Coat and Overfitters, large size \$3.95	continually replenishing our large stock of Hosiery. We have great
Black Patent silver buckle	\$6.95	Regular values \$7.95 and \$8.95, can be	values
The new shade Brown Oxford, with brass eyelets	\$6.95	Clothing, \$12.75	Bilk and Wool Hose, Fish, Grey and Black, per pair \$1.00
Patent, Fancy Oxford, with large eyelets	\$6.95	Fawnletts from \$3.50 to \$7.50	Wool, Satin, Grey and Black, per pair \$1.00
		All fresh new goods.	Fancy Check—\$1.00
		Also a table of Ladies Hats, in Felt and Velvet combinations. Values \$5.95. Your choice for	White Wool Blankets, Crim. Blankets in white or coloured, \$2.00 to \$2.50 and \$2.95
			Pure Silk—\$1.00
			to \$2.00

SEE THE BOYS BLACK KNITTED WOOL HOSE, the kind that do not show the leg through, \$1.50; MEN'S DRESS SOX, fancy checks, in silk and wool 50¢; ALL BOTANY WOOL 50¢; STOCKS 85¢.

**GREAT VALUES IN WORK SHOES** at \$3.95, \$4.50, \$4.95 and \$5.95. Leather has gone up, but we bought a large stock before the advance and YOU SAVE.

**FLEECED COMBINATION SUITS—MEN'S** \$1.95; BOYS \$1.05; **ALL WOOL ENGLISH SUITS UNDERWEAR** \$4.50; **STANFORDS COMBINATIONS**, also separate shirts and drawers. Men—look our stock over when wanting SOX, SHOES, SWEATERS, SHIRTS, ETC., it will pay you SOMETHING NEW—we have just received a model of OVERALLS, COMBINATIONS AND PANTS in a new cloth that is WIND AND RAIN PROOF and guaranteed to be the toughest wearing cloth on the market. An ideal work garment. **YOU SHOULD SEE IT.**

**LEATHER COATS AND MACKINAW COATS**, from \$7.50 to \$15.75

**GREAT VALUES IN MEN'S AND BOYS' OVERCOATS**. Boys heavy Blanket Cloth \$12.75 to \$19.50; MEN'S NAVY MELTONS, from \$19.75; GREY CHINCHILLA AND BLANKET CLOTHS, with Leather Lined Shoulders, from \$19.75 to \$27.00.

**GROCERY PRICES OF REAL INTEREST TO YOU** Fine GRANULATED SUGAR 10 lbs. 80¢ CLARKS TOMATO SOUP, per tin 10¢

Lux, per pkg.	10	Corn Flakes, per pkg. .... 10c	Pure Raspberry Jam, 4 lb. .... 75c
Rajah Coffee, 3 lb. pkg.	1.65	Pork & Beans, large tins	Orange or Damson Jam, 4 lb. .... 60c
Black Raisins, per pkg.	2.40	.... 2.50	Soda Biscuits salt or plain 10c
Puff Wheat 2 pkgs.	25c	Pure Strawberry Jam, 4 lb. .... 75c	
Tricrus Breakfast Food, 10s.		pail	

**A CAR OF WINTER APPLES, YOUR FAVORITE O.K. BRAND, ARRIVING THIS WEEK** containing the following in crates and fancy pack Northern Sp. Jonathans, Winter Banana, Wagners, Rome Beauty, Spitz, Delicious, Newtons, Wine Saps, and Snows.

## GATENBY'S DEPT. STORE STRATHMORE

Where Your Patronage Is Appreciated. We Do Our Utmost To Please You.

PHONES: Groceries 28

Dry Goods 100 Residence 45

### EXACT POSITION ON ALBERTA COAL NOW MADE CLEAR

WINNIPEG—Determination by the board of railroads as to the exact position of the coal in the market has been made, though any new line on the coal market, but it at least solves doubts as to what the exact position is, writes the Monetary Times. The decision in board some years ago found that Alberta coal could not compete with United States coal in the Ontario market.

Canada adopted and has kept in force a wholesale protective tariff, but our government will not have a tariff on coal, though smaller states and probably less satisfactory for the Dominion government, for unless the rates were very high, there would still be imports of United States coal. It is to be noted that the coal companies are paid the same thing in the long

run, though there are differences in years since Canada was begging for an working out of the two plans, allotment of their coal. After taxing (one of these differences is that under tariff protection it is the buyer of the goods who pay, they pay even more than the producers get, for to us, whatever foreign goods that do come in goes to the government. With a bonus, on the other hand, it is the government that pays, and it is up to the government to decide how far it wants to go along to its taxpayers.

From the standpoint of the country as a whole, taxpayers and consumers are the same. To the individual, there is a big difference. A tax on coal would raise the whole cost of coal products, and it would increase prices, so the Dominion government, for unless the rates were very high, there would still be imports of United States coal. It is to be noted that the coal companies are paid the same thing in the long

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Eddie Crellin is employed at the Nodoka Elevator. It is rumored that Eddie has already made a decided hit with some of the fair sex. On you Eddie. \* \* \*

The Ladies Aid of the United Church are holding their annual chicken supper on Wednesday, November 22nd.

Mrs. Gatenby entertained a few friends in honor of Mrs. Gardner last Wednesday evening.

Miss Helen Shirvington entertained at a jolly little party of her young friends Friday evening last.

J. J. McKeelan, a Strathmore old timer, now residing in Calgary was a visitor last week. He met "Bill" Tierney on the street, and claims that the old lad hasn't changed a bit. In the past two years Jim McKeelan as young as ever, and just as handsome.

Mrs. Douglas French spent a couple of days in Calgary last week.

## CAR OWNERS

Daily in your newspapers you read of Auto mobile Accidents taking heavy toll of human life, injuries and damage. The "road-hog" will have his share of the road, and yours too. YOU may be the most careful driver, but you have no control over the "other fellow", therefore, your only remedy is to obtain adequate protection through one of our INSURANCE POLICIES.

**Fire Theft Property Damage Public Liability Collision**

OUR \$5.00 PER YEAR POLICY WILL PROTECT YOU AGAINST PERSONAL INJURY.

—SOUNDEST SERVICE—

—LARGEST COMPANIES—

—LOWEST RATES—

## STRAHHMORE AGENCIES

"THE INSURANCE SPECIALISTS"

FRED J DUNN, Proprietor.

STRATHMORE, ALBERTA

Phone 98.

## - Local Jottings :-

Fred J Dunn has rented P. W. Gardner's residence on Sixth St., and expects Mrs. Dunn and daughter to arrive from Merrit, B.C., shortly.

Many people will regret to learn of the sudden death of Montreal last week of Mr. Norman Rankine, Mr. George W. Wagstaff, with charge of his office to the Canadian Pacific Railways, at Calgary, where he was a general favorite. A few years ago he was transferred to Montreal.

No. 5 train on Sunday was stranded as far as mall was concerned, through a wreck at Bennett, which caused trains No. 3 and 4 to be routed via Carseland.

The Anglican Ladies held a very successful Tea Saturday last in Strathmore old store.

Secure a season ticket from the Skating Club, and help provide suitable conditions for the children of the Martin Association at Calgary on Friday night, and meet her old college chum, Miss Mildred Bennett, for the first time, after an elapsed period of twenty years. Mrs. Hirtle's and Miss Bennett's old home is adjacent each other in New Brunswick.

Next Saturday, November 5th, the Girls will be selling "Poppies" for the Remembrance Day. It is only little thing to do, but it is an acceptable symbol to those who took part, and particularly to those who are sadly making sacrifices, the result of the Great War.

Miss Helen Shirvington entertained a party of about thirty of her young friends last Friday evening. Many guests were present, and the young guests, Misses Josephine French, winning the prize, a choice box of chocolates.

Mrs. D. French arranged a lab-top tea party for the Girls of the Guides Club, Misses Hall Monday evening, when a very happy evening was spent.

D. N. Gardner arrived as a riot on Second Street when he picked up "two bits" in front of the hotel, while Hector McGregor had overreached as he passed. Such a case never happened in Scotland, and D. N. figures Hector must be getting careless. While "Fat" says he is about to move to where he is going to see on the Canadian Legion Board, while Miss Gunn says he is ashamed of any "good Scot" who would pass "two bits" and not discover it, in fact, he is quite content.

Mr. and Mrs. Gilbert Patrick spent the weekend with Rev. and Mrs. Neville Blunt, at Pincher Creek.

My and Mrs. J. B. Pearson of Calgary, were visitors Sunday, at the home of Mr. and Mrs. A. A. Moore.

Miss Alice Harvey came down from Calgary Saturday to spend the week end at her home.

Mrs. Chas. Hayden, the Calgarian Herald, and Exmayor Webster, of Calgary, passed through Strathmore Sunday evening, after being away on a duck hunt.

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### "MATHEMATICS BY ELECTRICITY" IS NOW MADE POSSIBLE

—o—

NEW YORK—Mathematical problems which take trained calculators months to solve, as well as some which are said to be beyond the present range of formal mathematics, are being solved by an electrical machine which has been developed in the department of electrical engineering at Massachusetts Institute of Technology in Cambridge.

The machine, called the "product integrator," was invented by Dr. Vanier Bush, professor of electrical power transmission, and a staff of research workers. It is said to open important fields of electrical study which were inaccessible because of the time-consuming mathematical calculations in advanced mathematical theory.

The product integrator is a sort of electrified adding machine that goes through all the steps of multiplication or even division and manipulation of numbers. It deals with equations and curves. Integration is the mathematical way of expressing the summing up of series of numbers which are necessary for given motion. The mathematician using the integrator takes the equations he is interested in and plots them on sheets of paper. Operators stationed along the lines then move the pens these sheets slowly under pointers, keeping the pointers on the curves.

As the pointers move up and down, the power flowing through the machine, which is essentially like an electrical waterwheel, increases. The number of revolutions of the meter give the integral or sum desired, and the machine traces on another sheet of paper the curve which is the integral of the equation read.

Through a second part of the device the result is integrated a second time, which is said to make the machine doubly valuable, since many involve two equations, called those of the second order, require a second integration.

Computations which, it is said, would take an engineer from a month to a year to complete by ordinary methods can be made on the machine in from eight minutes to a few hours, taking at most about half a day.

The machine also is designed so as to reverse the process and plot the curves which may be followed by the pointers to drive certain resultant curves, the motor then moving the tables instead of the recording pencil.

### "Soft, Warm and Kindly"

Many people cannot wear ordinary wool underwear on account of the irritation it causes.

But everybody can wear

### DODS KNIT Underwear

Dods Underwear is made in two-piece and combination suits in sizes to fit all members of the family—men, women, boys and girls. Make sure you see the Dods Knit Underwear you buy this Fall. Don't accept any other. Sold all over Canada.

The Dods Knitting Company, Limited, Orillia, Ontario.

*Sole Selling Agent for Canada:*  
R. Reade Davis, 111, Yonge Street,  
Montreal, Quebec.  
H. G. Goldie, 271 King Street West,  
Montreal, Quebec.

*Montreal, Quebec.*

# ROCKYFORD, DISTRICT AND GENERAL NEWS

ORTOPHONIC AND PHONOLAS  
VICTOR ELECTRIC RADIOS.  
INTERESTED? SEE  
BERT ERSWELL, Phone 4, Rockyford

Drop In and See  
the —

New  
Chevrolet  
Cars  
Just Arrived

How about a Freeze Cop  
for your radiator?

Atwater-Kent Radios  
have dropped in price.  
Look them over.

**ROCKYFORD  
GARAGE**  
F. W. Gibson, Prop.  
Phone 12,  
Rockyford Alta.

**WANTED TO RENT: WHEAT FARM,**  
or will purchase on easy terms, by  
experienced and well-equipped farm-  
er. Apply to Oscar Walty, Rock-  
ford, Alta. 911-a

**R. H. DENHOLME,**  
**D. D. S., Calgary**  
will be at Rockyford every  
**WEDNESDAY**  
Situated at McGuire's Office.  
Phone 1.

**R. D. HEWSON, M.D.**  
Physician & Surgeon  
Phones 23 and 32, Rockyford

**E. C. ICE CREAM**  
**WAVELLY POOL ROOM**  
Phone 15, Rockyford

## VIOLIN LESSONS

Given by Miss Peggy  
Adam, A.L.C.M., teacher  
of Violin, Theory and  
Harmony. Pupils prepared  
for examination. Every Monday at Rocky  
ford. Appointments can be made with Mrs.  
Maurice, Maple Leaf  
Hotel, or A. H. Erswell:

## ROSEBUD

F. W. Shultz was a passenger to  
Calgary last Tuesday morning.

The Ladies Bridge Club met at the  
home of Mrs. L. Conroy Monday even-  
ing, three tables playing. First prize  
was won by Mrs. J. Wilson, consolation  
by Mrs. G. G. Ferguson. Final  
arrangements were made for the  
Halloween dance, which was put on  
by the Bridge Club.

Keep in mind the Thanksgiving dinner  
to be held next Monday evening, November 7th, in  
the Hospital Hall, under the auspices of  
the United Church Ladies Aid. The  
bazaar will open at 4 p.m., when all  
kinds of fancy work will be on sale.  
This will be the opportune time to  
choose your Xmas gifts.

On Friday afternoon, Mrs. A. E.  
Vining, the author, third child of Mrs. M.  
O'Farrell and Mrs. T. Burns. After  
the game dairy refreshments were  
served, and a jolly hour was spent  
over the tea-cup.

Some of the elevators have been at  
a standstill, owing to shortage of  
cars.

Rev. P. Halsted attended the  
Thanksgiving dinner and lecture at  
Rockyford Monday evening.

## READ THE WANT ADS.

## ROCKYFORD

Mrs. W. A. MacKenzie, sister of  
Mrs. Carmichael, from Sedgewick, is  
visiting Rockyford for a few days.

Mr. Frank Greenham, of the Bank  
of Commerce staff, has been moved to  
St. Paul de Metis, Alta. Mr. S.  
Thompson, of Calgary, is taking his  
place here.

Mr. and Mrs. Frank Hill, of Calgary,  
spent the week end with Mr. and Mrs.  
L. Besse. Miss Ruth Hill, of Calgary,  
visiting Mr. and Mrs. E. J. Lyons.

Miss Laura Todd, of Calgary, is  
visiting the Rudd Ranch 8th 1927 weeks.

Mrs. Bremer of the Dominion  
Chautauqua, was a visitor to Rocky  
ford District the past week, interview-  
ing the people in regard to another  
Chautauqua contract for Rockyford.

Mr. Ford D. MacLean, of Spokane,  
Washington, was a business visitor to  
Rockyford this week.

The Masquerade dance, Friday,  
October 28th, was a success, both  
in numbers and gaiety.

The best dressed lady, Miss  
Marie Birch; best dressed gent, Mr.  
Geo. Katterbach; best comic lady,  
Mrs. J. Black; best comic gent, Mr.  
W. A. McKenzie.

Don't forget the grand bazaar, Nov.  
7th, at the Rockford.

The Post Office has now been moved  
to its new quarters, one door north of  
the bank.

Victor Electric Radios give satisfaction  
at low prices. See Bert Erswell,  
Phone No. 4.

Take notice that I have taken over  
the business of the National Cafe,  
Rockyford, and anyone having any  
claim against the former owner must  
present them to me before November  
7th, 1927.—R. W. ERSWELL.

The Ladies Club met on October 23rd at the home of Mrs. Ketterbach.  
The subject of the meeting was "The  
Well Fed Man" on which there was  
a great interest taken in the dis-  
cussions at these meetings is most  
gratifying. Mrs. Ketterbach, Mrs.  
Stone, and Mrs. Linzenfelder were  
hosts.

Kenneth Wise, son of J. A. Wise,  
was suffocated to death in a wheat bin  
on his father's farm near Rockyford,  
by being drawn into the wheat when  
the spout was opened to load a grain  
truck. The funeral will be held on  
Thursday afternoon.

## READ THE WANT ADS.

CHICAGO, ALASKA  
RAILWAY NEEDED,  
ASSERTIVE WRITER

MONTREAL—A railway from Chic-  
ago to Alaska is the urgent need of  
the moment according to P. A. O'Far-  
rel, writing in the Financial Times, of  
Montreal. A line 2,500 miles long, he  
says, would link St. Paul and Fair-  
banks. It would be a valuable asset  
also to build along the whole or part  
of the route. Strategic reasons and  
economic causes link hands he adds.  
In the scheme, for the vanishing  
territory, which the Yukon would  
pass are hungry for settlers, while  
any peril of Oriental invasion would  
be cut to a minimum if such a trans-  
portation route were built.

"For strategic reasons such a rail-  
way should have been built long  
ago. In case of war between Amer-  
ica and an Oriental power, Alaska  
would at once become the victim of  
the aggressor. Even in possession of  
Alaska, the Oriental conqueror would  
not expect full rail and motor  
transportation between the United  
States and Alaska had been secured.  
That would involve Canada in the  
conflict and the Orientals would  
soon force a foot of Canadian territory  
west of the Rockies and north of  
the Grand Trunk Pacific before a rail-  
way to the Yukon could be built.

From Chicago or St. Paul to the  
territory of Alaska over the short  
route the distance is 2,500 miles and  
does not exceed one-half of one per cent.  
Flight over this rail route from Chi-  
cago to Fairbanks can be handled for  
less cost than from Chicago to

In the Peace country are replete with  
supplies of the best smokeless coal on  
the American continent. Cheap fuel  
and excellent trades will more than  
offset climatic conditions during the  
winter months.

The climate of the Yukon valley  
is milder than that of Finland, Sweden  
or Norway. Findlay Forks is in the  
latitude of Glasgow, Stockholm and  
Moscow and Fairbanks is in the  
latitude of Paris, Rome and Beirut.  
Alaska is a bigger and a richer ter-  
ritory than the whole Scandinavian  
peninsula, where over 10,000,000 people

BETTY DANIELS IN  
“Senorita”  
ROCKYFORD, Saturday, Nov. 5th. ROSEBUD, Tuesday, Nov. 8th,  
STANDARD, Saturday, Nov. 9th.—“THE MYSTERIOUS RIDER”  
“THE KID BROTHER”  
LINGENFELDER SHOWS

When better pictures are made we will show them.

FOR PERFECT RECEPTION AND  
LONG RANGE

**Westinghouse Radios**

ARE SUPREME.

See us for Prices and Demonstration.  
Car and Radio Batteries Re-charged. Radios  
serviced, any make.

**Rockyford Motors**

C. A. Ellard, Manager

Phone 35, Rockyford, Alta.

manage to live and prosper. To leave  
such a vast territory without rail  
and motor transportation is an eco-  
nomic and political blunder.

"An international railway between  
Chicago and Findlay Forks would tap  
the richest livestock and grain pro-  
ducing area of the continent be-  
tween Findlay Forks and Nome it  
would also bring rich gold bearing  
soil on the slopes."

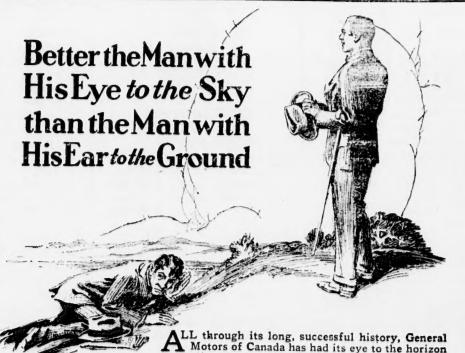
The Findlay Valley the Liard Val-  
ley, and the Yukon placers and quartz  
mines can all be exploited and develop-

ed through the construction of this  
great trunk railway.

"Fish from Behring sea could be  
laid down in Chicago in six days by  
such a rail route. Moose and reindeer  
could be brought to market in Chi-  
cago over this route in four or five  
days. The mineral, industrial and  
agricultural development waiting for  
the construction of this railway is  
beyond belief."

READ THE WANT ADS.

**Better the Man with  
His Eye to the Sky  
than the Man with  
His Ear to the Ground**



ALL through its long, successful history, General  
Motors of Canada has had its eye to the horizon  
listening not for what followed, but looking  
always toward the thing ahead.

And General Motors has seen many of its visions  
realized.

It has seen a great industry grow up in Canada to  
supply the Canadian family with a means of trans-  
portation to meet its needs and resources, to answer  
the desire for style, dependability, luxury.

It has seen the growth of Findlay Body plants, the  
perpetuation of Canadian ideals of craftsmanship.

It has seen, in the General Motors Research Laboratories,  
the development of countless advances and  
refinements on which much of modern motoring com-  
fort depends.

It has seen, on the General Motors Proving Grounds,  
the development of accepted factors in automobile design and construction.

It has seen the triumph of co-operative purchasing  
and manufacturing methods with their resultant  
economies to be shared with the buyers of General  
Motors cars.

And the eyes of General Motors are still to the horizon  
still seeking new ways to improve

General Motors cars and to place the cars within

reach of ever-widening circles of Canadian buyers.

64-428

CHEVROLET PONTIAC OLDSMOBILE OAKLAND MCLAUGHLIN-BUICK

LA SALLE CADILLAC GENERAL MOTORS TRUCK

**GENERAL MOTORS  
of CANADA Limited**

Home Office and Factories - Oshawa, Ontario

**HORN  
ON**  
*The Tang of Frost  
is in the Air!*

HORN BEER always has that exhilarating tang that bucks you up — appetizing and extremely pleasant.

If you haven't tried HORN BEER — the famous Canadian Lager — lately you don't know what you're missing.

ORDER AT CASE TODAY

**BIG HORN BREWING  
COMPANY, LTD.**

**B  
E  
E  
R**

This advertisement is not inserted by the Alberta Liquor Control Board  
nor by the Government of the Province of Alberta.

ONE CENT SALE

The Rexall Stores  
ARE  
CANADA'S FAVORITE DRUG STORES

ONE CENT SALE

**The Plan**

Buy a \$2.50

Rob Roy

Hot Water

Bottle

and you will get  
another bottle for  
one cent or

2 for \$2.51

**Another Example**

Buy a 40c Tube

KLENZO DENTAL

CREME

and you will get  
another tube for  
one cent or

2 for 41c

**ONE CENT  
SALE!****AT THE *Rexall* DRUG STORE****THURSDAY-FRIDAY-SATURDAY  
NOVEMBER, 3rd, 4th, and 5th.****Toilet  
Articles**KLENZO  
TOOTH  
PASTE

35c tubes

2 for 36c

50c tubes Milk of Magnesia  
Tooth Paste 2 for 51c  
35c tin Pearl Tooth Powder  
2 for 36c\$1.00 bottles REXALL  
HAIR TONIChas prevented  
thousands  
of  
bald  
heads  
2 for \$1.01\$1.25 bottle Eau de Quinina  
Hair tonic 2 for \$1.26  
50c bottle Emulsified Cocao-  
nut Oil Shampoo 2 for 51c  
50c tin Lorrie Liquid Brill-  
iantine 2 for 51c  
50c tube Lorrie Solid Brill-  
iantine 2 for 51c  
50c tin Lorrie Solid Brill-  
iantine 2 for 51c  
25¢ Bobbed Hair 2 for 26c  
Combs 2 for 51c  
50¢ Bobbed Hair Comb with  
handle 2 for 51c  
\$1.50 Ivory Dressing  
Comb 2 for \$1.51  
75¢ Black Dressing  
Combs 2 for 76c  
\$1.25 Hair Brush 2 for 1.26**TALCUMS**35c tin Orange Blossom Talcum, a real new  
one 2 for 36c  
60c tin Jontee Talcum 2 for 61c  
75c jar Paradise Talcum 2 for 76c  
35c tin Gentleman's Talcum 2 for 36c  
25¢ Tiny Tot Talcum for  
babies 2 for 26c  
\$1.25 tin Georgia Rose Body  
Powder 2 for \$1.26**BATH SALTS**75c bottle Georgia Rose Bath  
Salts 2 for 76c  
75c bot. Old English Lavender  
Bath Salts 2 for 76c60c box Jontee Face  
Powder 2 for 61c  
\$1.00 box Cherisette Face  
Powder 2 for \$1.01  
\$1.00 Cherisette Single  
Compact 2 for \$1.01**COMBINATION  
SKIN CREAM**50c jar Jontee Cold  
Cream 2 for 51c  
50c jar Jontee Combination  
Cream 2 for 51c  
60c bottle Almond Bloom  
Cream 2 for 66c**Combination  
Skin Cream**35c jar Nice for perspiration  
cream 2 for 36c  
35c bot. Violet Witch Hazel  
Cotton 2 for 36c  
65c bot. French Balm, pre-  
vents red, rough  
skin 2 for 66c**TOILET SOAPS**\$1.00 Treasure Chest, box of  
4 cakes 2 for \$1.01  
15c cake Narcissus  
Soap 2 for 16c  
\$1.00 box Four Seasons  
(4 cakes) 2 for \$1.01  
35c Cake Cherisette  
Soap 2 for 36c  
10c cake Home and Hospital  
Soap 2 for 11c  
25c cake Klenzo Tar Sham-  
poo Soap 2 for 26c\$1.00 bottle Milk  
of Magnesia  
(Riker's) 2 for 76c  
\$1.00 bottle Boots' Fruit  
Saline 2 for \$1.01  
60c bottle Cherry Bark  
Cough Syrup 2 for 61c  
60c bottle Syrup of Figs and  
Senna 2 for 61c**REXALL  
SHAVING  
CREAM**40c tube  
2 for 41c**25¢ Rexall Shaving Stick  
Refills 2 for 26c**\$1.50 Shaving  
Brushes 2 for \$1.51  
\$1.00 brush Bay  
Rum 2 for \$1.0135¢ tin Rexall Healing  
salve 2 for 36c  
65c bottle Rexall Bronchial  
Syrup 2 for 66c  
50c bottle A. B. S. & C.  
Tablets 2 for 51c**Everyday Medicines**\$1.00 bot. Rexall Emulsion of  
Cod Liver Oil—makes  
children and adults strong  
and healthy 2 for \$1.01  
35c tin Analgesic Balm for  
chest colds and  
pains 2 for 36c50c packet Rexall Asthma  
Powder 2 for 51c25c box Laxative Bromide of  
Quinine 2 for 26c35c box Rexall Catarrh  
Jelly 2 for 36c35c Carbozil Zinc  
Ointment 2 for 36c60c bottle Syrup of Tar and  
Cow Liver Extract 2 for 61c35c bottle Rexall Corn  
Solvent 2 for 36c50c box Rexall Dyspepsia  
tablets 2 for 51c25c box Boots' Meloids for  
throat and voice 2 for 26c25c bottle Hydrogen Peroxide  
2 for 26c50c bottle Hydrogen Peroxide  
2 for 51c90c bottle Hydrogen Peroxide  
2 for 91c\$1.25 bottle Rexall Beef, Liver  
and Wine—a stimulating  
winter tonic 2 for \$1.26\$1.25 bottle Syrup of Hypo-  
phosphites 2 for \$1.2675c bottle Milk  
of Magnesia  
(Riker's) 2 for 76c\$1.00 bottle Boots' Fruit  
Saline 2 for \$1.0160c bottle Cherry Bark  
Cough Syrup 2 for 61c60c bottle Syrup of Figs and  
Senna 2 for 61c**Lilac****Lotion for****bath and****after shave**

2 for \$1.01

**CANDY DEPT.**\$1.00 box Jewell's Delicious  
Chocolates, creams, nuts  
and chewy

centers 2 for \$1.01

50c lb. Hungmints (peppermint)  
2 for 51c50c lb. box Peppermint Patties,  
fresh cream peppermints  
and chocolate 2 for 51c25c Milk Chocolate Bars,  
plain or nut 2 for 26c**BULK CHOCOLATES**

85c per pound

**2 POUNDS FOR 86c**35c pk. of Fine Writing  
Paper and  
Envelopes 2 for 36c75c box Major, 50 sheets and  
50 envelopes 2 for 76c\$1.25 box Windmills, kid  
finish and tissue lined  
envelopes 2 for \$1.2675c box La Rosiere Paperties,  
deckle edge, assorted  
colors 2 for 76c

20c Pad 2 for 21c

40c Pad 2 for 41c

50c Pad 2 for 51c

50c Mayercroft Port-  
folio 2 for 51c25c Tarleton Linen  
Envelopes 2 for 26c20c pk. Linen En-  
velopes 2 for 21c10c pk. blue lined en-  
velopes 2 for 11c

15c bot. Mucilage 2 for 16s

25c bottle Fountain Pen  
Ink 2 for 26c75c pk. Old Colony Playing  
Cards 2 for 76c**TOILET WATERS**

\$1.00 bottle

Lilac

Lotion for

bath and

after shave

2 for \$1.01

\$1.50 bottle Paradise Toilet  
Water 2 for \$1.51

75c bottle French

Cologne 2 for 76c

\$1.00 Viviana Toilet

Water 2 for \$1.01

**PERFUMES**50c Purse Vial Per-  
fumes 2 for 51c25c Purse Vial Per-  
fumes 2 for 26c\$2.50 oz. Bulk Per-  
fume 2 oz. for \$2.5125c pk. Boots' Compressed  
Lavender Flowers 2 for 26c\$2.50 Hot  
Water  
Bottle  
hand made  
guaranteed  
2 for  
**\$2.51**\$2.00 Fountain  
Syringe 2 for \$2.0150c First Aid Quick Acting  
Plasters for back 2 for 51c25c pk. Firstaid Z. O. Adhe-  
sive Plaster 2 for 26c40c Adhesive Plaster, 1 inch  
x 2½ yards 2 for 41c**Tooth Brushes**Popular sizes and  
shapes

35c Tooth Brushes 2 for 36c

Brushes 2 for 51c

**SUNDRY SPECIALS**

15c Wash Cloth 2 for 16c

10c Card Safety  
Pins 2 for 11c25c Vaseline Powder  
Puffs 2 for 26c

50 Whisk Brooms 2 for 51c

60c Brian Pipes 2 for 61c

**PURETEST DRUGS**

20c pk. Berie Acid 2 for 21c

\$1.00 bottle Norwegian Cod  
Liver Oil 2 for \$1.0135c pk. A. S. A.  
Tablets 2 for 36c50c pk. A. S. A.  
Tablets 2 for 51c20c pk. Epsom  
Puretest  
Epsom  
Salts

2 for 21c

Mail Orders will be accepted at these prices if sufficient money is sent to cover postage

**STRATHMORE PHARMACY**

PHONE 49

**STRATHMORE**

# NASH

Leads the World in Motor Car Value

NASH gives you a 7-bearing Crankshaft instead of trying to persuade you "bearings just as good."

The NASH Company believes that the only adequate way to achieve engine operation and long engine life is by ample crankshaft support WITH A MAIN BEARING on each side of each connecting rod.

Since NASH adopted the 7-bearing motor every ABSOLUTELY NEW 6 cylinder engine has been of 7-bearing design.

Today, more than ever, the NASH 7-bearing motor it the world's smoothest and most satisfactory type.

**J. A. Damen** Strathmore District Distributor.

Hughes Motors, Strathmore, Nash Service Headquarters.

## Coal

Newcastle, double screened lump, \$7.50 at shed, \$8.00 delivered.  
Lethbridge Imperial, \$9.00 at shed, \$9.50 delivered.  
Special price on 5 ton lots.

**Chas. Keeling**  
PHONE 72  
STRATHMORE

## Strathmore-Calgary Express

DAILY EXPRESS AND FREIGHT SERVICE

Let us haul your livestock.  
We also haul loads of livestock, furniture, etc., any distance. Get our prices. Satisfaction guaranteed in all our work.

Any complaints call E5042.

## Garrison Cartage

Phone 54, Strathmore Phone E5042 Calgary, Alta.

Long Distance Telephones Running Water  
in every room. Private Baths.

When In Calgary Stay at the

## YALE HOTEL

Opposite C.P.R. Depot.

CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness,  
Fred R. Phillips, Mgr. Chas. Traunauer, Prop.

## Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Bracing,  
Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27  
BRING ME THE REMAINS

## The Strathmore Hotel

Good Rooms at Reasonable Prices.  
Special rates to steady roomers. Electric lighted throughout.

ARNOLD M. FRASER, Proprietor

## Service Plus--

A way to make your "table money" reach farthest in buying the BEST QUALITY GROCERIES.

You get it here every day of the week.

## EVERYTHING IN GROCERIES

### M. B. GARRETT

Phone 62. Strathmore, Alta.

## STRATHMORE & BOW VALLEY STANDARD

Published Every Wednesday  
Member Western Selected Town Weeklies.

Office Phone 17

A. A. MOORE

Residence 94

Subscription Price \$2.00 per year in Canada, Outside Canada \$2.50 per year.

All subscriptions payable in advance. No exceptions.

Contributions, articles and letters intended for publication must be signed by the writer.

### LEGAL AND TABULAR ADVERTISING

All legal advertising charged at the rate of 15 cents per word line, all display reckoned on point basis; all subsequent insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertisement change of copy must be made in hands of printers by noon on Monday or no changes can be made or ads. discontinued.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of annual church services, will be charged for at regular advertising rates.

### GUARDING

OUR

SPEECH

Toronto Globe—Rev. Canon C. W. Vernon, General Secretary of the Council for Social Services of the Church of England, gave some excellent advice to the young people of his church the other day that might profitably be broadcast throughout the Dominion. Warning of the dangers of any association by Canadians of an anti-social, racial stereotype, he urged the young people to drop from their speech the words "Dago," "Chink" and "Sheenie".

It is a deplorable fact that such words as these should be heard so often on the lips of British-born Canadians. Often they are used without thought or intent to give offense; moreover, however, they are terms of supreme contumacy and contempt. That they give offence to a large number of our best citizens there is no doubt. Canada is a nation of many peoples and goes living under one flag. The art of welding these diverse races into one Canadian nation imbued with British ideals and loyal to the British crown is sufficiently complicated in itself without crediting other difficulties.

"I believe that it is important that we should move Canada Christian," Canon Vernon declared. We agree with him, and think the best way to begin is to ban from our speech such epithets as the above, that only cause irritation and give serious offence.

POPPY DAY  
SHOULD ALWAYS  
BE REMEMBERED

The 11th day of November brings round the anniversary of the signing of the Armistice, bringing to an end the four years of slaughter and agony which drenched the world in blood and tears. Let this day the "Day of Remembrance", and dedicate our thoughts to the many thousands of the flower of youth and manhood who went forth to the great adventure and gave their lives as a sacrifice in the defense of a civilization, and to the building of a better and more tolerant world.

We have come to regard the poppy as the symbol of remembrance for the war, because it was in those far-flung places of over thousand gallant dead sleeping beneath, and it alone would seem could stay with the "dead" until all the desolation, and give a promise of life.

And so our own token of remembrance—this day is a replica of the Flanders' poppy, and in wearing it we pay our humble tribute to those who sleep over there; and what perhaps would be their greatest wish, could they speak, we help the broken and maimed living who were their comrades.

These tokens are made by those of our disabled who, through their service and wounds, are unfitted to take their place in the competitive labor market, and in addition, afford a pleasant and helpful form of sheltered employment.

The National Campaign is carried on under the direction of the Canadian Legion of the Royal Canadian Legion. The proceeds of the street sales are used for the relief of temporarily distressed ex-service men and their families.

By wearing a poppy on Armistice Day we thus serve a double purpose: remembrance of the dead, and help for the broken living.

"Canada would like to see every man, woman and child wearing a poppy on that day."

## Come in and see these Used Car Bargains

1926 FORD TOURING.

1926 FORD COUPE.

1925 FORD TUDOR SEDAN.

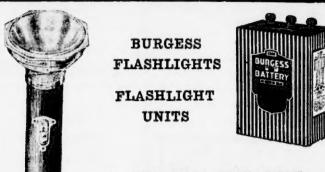
1923 FORD TOURING.

1922 FORD COUPE.

The above cars are Guaranteed. If you are not satisfied, return the car, and we will apply the full purchase price on anything else you may choose.

## HUGHES MOTORS

STRATHMORE — ALBERTA — ROCKYFORD



BURGESS  
FLASHLIGHTS

FLASHLIGHT  
UNITS

BURGESS HOT-SHOT  
BATTERIES.

BURGESS RADIO BATTERIES  
KING RADIOS

## STRATMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. RELLINGER, PHONE 54

## THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER,  
Proprietor

An Investment for all classes and all Ages

4% Payable on Demand

PROVINCIAL SAVINGS CERTIFICATES

Apply TREASURY DEPARTMENT  
PARLIAMENT BUILDINGS  
Edmonton, - Alberta.

Wednesday, November 2nd, 1927

## LEGAL AND PROFESSIONAL

**J. J. PETRIE**  
Barrister, Solicitor, Notary  
Public.  
5010 2 Mile Block, 322a 8th Ave. W.  
Calgary.  
Strathmore every Saturday.

**Sinclair & Jull**  
Barrister, Solicitor, Notaries  
Public.  
MONEY TO LOAN  
Offices 200-203 Bay Block, 328a, 8th  
Avenue West, Calgary.  
Strathmore-King Edward Hotel—  
Saturday Afternoons  
of each week.

**D.R. HARRIES**  
Veterinarian  
Office—C.P.R. Land Office  
Bldg. Opposite Station.  
Phone: Residence 76

**Dania Hotel**  
STANDARD, ALBERTA  
Good Clean Rooms At Reasonable  
Prices.  
VICTOR PETERSEN, Prop.  
Phone 26, Standard, Alberta

**FRATERNAL**  
CANADIAN LEGION  
B.E.S.L.  
STRATHMORE  
Branch No. 10.  
Meetings held the second Tuesday of each month at the Memorial Hall. All eligible welcomed as members.  
W. S. PATTERSON President  
G. F. Kearns Manager, Phone 89  
H. McGregor, Asst. Mgr., Phone 65  
C. Keeling, Sec.-Treas.

**CHASE & Co.**  
Funeral Directors and Embalmers.  
Parlors 3rd Street,  
STRATHMORE.  
Phone 76.

**FURS**  
—Have them repaired early. Don't wait until the cold weather. Do it now!  
W. G. TIERNEY  
The Tailor  
Strathmore, Alberta

**Nicada Style Shop**  
DRESSMAKING  
MISS ADAMS  
Phone 69, Strathmore, Alta.

Tinsmithing,  
Plumbing & General  
Repairs.  
Steam and Hot Water  
Heating.

**J. V. MORAN**  
Strathmore, Alta.

See Us For  
ELECTRICAL  
WORK  
We do it Right at  
Right Prices.

**M. F. Kimpton**  
Strathmore, Alta.

## You Require Protection

Then why not Insure with Canada's Largest and Strongest Life Company?

## THE SUN LIFE ASSURANCE CO. Y. OF CANADA

John Cusack  
Strathmore Representative.  
King Edward Hotel

## Quality Furs

We carry the largest and finest range of FURS in Western

KRAFT THE FURRIER  
Corner 12th Ave., 1st St. West  
CALGARY, Alta. (Ext. 1908)

## HUB

### BILLIARD ROOM & BOWLING ALLEYS

Strathmore  
Tobaccos and All Smokers' Necessaries.  
"The Home of Real Sport"

R. HAMBLY, Prop.

**SATURDAY SPECIALS**  
Coffee Cakes,  
Cinnamon Rolls  
Doughnuts,  
Fruit Buns  
Jelly Rolls, Etc.

## PATTEMORE'S BAKERY

Phone 97, Strathmore

**STRATHMORE BEAUTY PARLOR**  
MARCELLING AND HAIR CUTTING.  
MRS. ARNOLD FRASER  
Strathmore Hotel

Hair Mattresses Chesterfield Suites  
Renewed Made to Order  
**T. A. HUSSEY**  
FIRST CLASS UPHOLSTERING  
GUARANTEED.  
ESTIMATES CHEERFULLY GIVEN  
Tobinson  
M6693 CALGARY, ALTA.

**ANNUAL MASQUERADE DANCE**  
Under the auspices of the U.F.W.A.  
AT NIGHTINGALE

**FRIDAY, NOV. 18, 1927**

Elks Orchestra.  
Tickets \$1.50 per couple including supper.

**READ THE WANT ADS.**

## A By-Law to Amend By-Law No. 7

BE IT ENACTED by the Council of Strathmore as follows:

That paragraph 28 of By-Law No. 7 be amended by adding the following: "Every occupant of a house or building who shall not place said article in a proper garbage can, securely fastened by a lid, shall be liable in the penalties provided for as an infraction of said amended By-Law."

Done and passed in Open Session this 1st day of November A.D. 1927  
A.D. SHRIMPTON Mayor

T. M. WEARS, Secretary-Treasurer

## CHURCH BULLETIN

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at 8 a.m.; 9 a.m., Strathmore 11 a.m.; 3rd Sunday of month, Mass at Langdon 9 a.m., Strathmore at 11 a.m.

FATHER MEADAMS

ST. MICHAEL'S AND ALL ANGELS CHURCH

Twenty first Sunday After Trinity

November 6th, 1927

11 a.m.—Holy Communion "The Christians Defense".

12:15 noon—Sunday School

1:30 p.m.—Eve of Thanksgiving giving. "Be of Good cheer".

REV. T. B. WINTER

—

STRATHMORE UNITED CHURCH

Sunday November 6th, 1927

Normala—Preaching Service and

Church School at 11 a.m.

Cheadle—Preaching Service and

Church School at 2:30 p.m.

1:30 p.m.—Thanksgiving

Project for Thanksgiving: "What

shall I render unto the Lord for all His benefits toward me?"

Trail Rangers will meet on Wednesday, November 9th, at 8 p.m.

1:15 p.m.—Service Project on Thursday, November 10th, at 7:30 p.m.

A meeting of the Official Board of the whole charge will be held in the Church at Strathmore on Tuesday evening, November 11th, at 8 o'clock. A full attendance is desirable as there is considerable business to be dealt with.

REV. J. N. WILKINSON

IRISH COBBLES, first class—one cent per pound; if you like a good potato, try this.

HARVEY HANSON

Namaka

Phone 502 Gleichen

—

POTATOES

IRISH COBBLES, first

class—one cent per

pound; if you like a

good potato, try this.

—

TRY THIS NEW

"YEAR ROUND" CROP

PEN AND INK — YOUR SEEDER

SCISSORS — YOUR THRESHER

—

RECOMMENDATION: If you want to make your profits of this fall worth the while go around for

your "Snip, snap with your scissors every six months and enjoy that feeling of satisfaction at having put your profits from a good crop into sound investments.

Should hard times come, then your investments can

be readily turned into the needed cash. We are

recommending:

—

FRASER COMPANIES,

INCITED

6 1/4% DEBENTURES, DUE OCTOBER 1, 1942

Price 99.50 and Interest

Carrying stock

purchase warrants.

—

Write Today To

O. C. ARNOTT Company, Ltd.

INVESTMENT BANKERS

Royal Bank Chambers

Calgary

—

WEAR A POPPY

Annual Armistice

DANCE

In Memorial Hall, Strathmore, under

the auspices of the B.E.S.L., Alberta

Branch, No. 10.

Monday, Nov. 7th

Special Music and Decorations.

Usual Time and Prices.

Supper will be served by 1st Coy. Girl

Guides.

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THE STANDARD, STRATHMORE, ALBERTA

Wednesday, November 2nd, 1927

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